

Strategy, Innovation & Change



Overview

The key to success is the ability to continually reinvent yourself. But often, individuals fail to challenge their own orthodoxies and succumb to stagnation. The point seems incontestable. In a sporadic world, strategy, innovation, and change becomes imperative.

Objective

The programme aims at sensitizing participants about the significance of strategy, innovation and change for people and technology. Employee behaviour must continually be reshaped by the sheer weights of demand and changing work environment. These questions and their probable solutions lie at the heart of this programme.

Learning outcomes:

- Understanding the organizational context of strategizing, innovating and change management.
- Developing appreciation and culture of proactive behaviour.
- Understanding the interlinkages among innovative behaviour and strategy for creating competitive advantage.

Who should attend?

This programme is highly recommended for top executives who are responsible for making strategies. It is also recommended for managers at middle and initial levels, to develop a mindset for innovation and change early-on in their career.

Join the 3 sessions Web Series of 90 mins each for an immersive discussion

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