

With BHIM SBI Pay – QR code, now accept payments from your customers instantly without any worries.

Go digital and grow your business without incurring any additional costs. Provide your customers the convenience of making payments using their smartphones by simply scanning the BHIM SBI Pay – QR code. Customers can use any UPI app to make payments for purchase of goods or services from you.

Merchants having existing SB/CC/CA account with SBI can approach their Home Branch or any nearest Branch of SBI to get their BHIM SBI Pay - QR code instantly.

Here are some major benefits of availing BHIM SBI Pay – QR for your business:

- Get your BHIM SBI Pay – QR instantly at zero additional costs
- Avoid daily hassles of handling cash
- All customer payments get instantly credited to your linked Bank accounts
- Get detailed statement of your daily transactions and save time on end-of-day reconciliations
- No need to visit your Branch on a daily basis for cash deposits into your current account
- Provide customers the convenience of paying through their smartphones using any of the BHIM UPI enabled apps like: BHIM SBI Pay, Google Pay, PhonePe, Paytm etc.

All of the above benefits at ZERO additional costs, without even you having a smartphone.

Toh Lagao QR Badhao Vyapaar!

What's more?

Get rewarded for getting your BHIM SBI Pay – QR and accepting payments from customers.

Earn upto Rs. 8000 cashbacks for accepting payments on BHIM SBI Pay QR –

Basic reward:

| Incentive | Condition |
|-----------|---|
| Rs. 40 | Accept payments of Rs. 100 or more from at least 2 unique customers through BHIM SBI Pay – QR |

Superstar rewards:

| Incentive* | Conditions |
|------------|---|
| Rs. 1000 | Accept payments from at least 300 unique customers using the BHIM SBI Pay - QR |
| Rs. 5000 | Accept payments from at least 500 unique customers using the BHIM SBI Pay - QR |
| Rs. 8000 | Accept payments from at least 1000 unique customers using the BHIM SBI Pay - QR |

* Min. value of each transactions should be greater than Rs. 25. Other offer TnCs apply.

Offer Terms and Conditions:

- Merchants who apply and avail of the BHIM SBI Pay - QR during the campaign period will be considered eligible for cashback rewards.
- The BHIM SBI Pay - QR code should be prominently displayed at the Merchant site for accepting payments.
- Customers can pay by scanning the BHIM SBI Pay - QR code using any BHIM UPI based apps like BHIM SBI Pay, BHIM, Google Pay, PhonePe etc.
- To earn incentives, the following conditions are to be fulfilled:

For the Basic reward:

- Minimum transaction amount per transaction of Rs.25 or more and
- Cumulative transaction amount of Rs. 100 or more from 2 different customers

For Superstar Rewards:

- Minimum transaction amount per transaction of Rs.25 or more
- All the transactions done during the campaign period (1st Mar-31st Mar'20) will only be considered for calculation of rewards.
- A Customer transaction will be considered unique based on either of the following
 - **Debit Account No**
 - **VPA/UPI Id**
 - **Customer Mobile Number**
- The reward/incentive will be credited to the merchant's linked Bank account with SBI within 30 days after the campaign period.
- SBI reserves the right to discontinue or modify any of the terms applicable to this offer without any prior intimation
- SBI reserves the sole right to decide on whether a purchase transaction meets the eligibility criteria of this offer. All decisions in respect of the offer will be at the discretion of SBI and the same shall be final and binding
- By participating in this offer, the Customers shall be deemed to have accepted all the aforementioned terms and conditions in totality