

State Bank of India announces its annual flagship event

‘SBI Green Marathon’

The bank is all set to host the event on Feb.4 in the MMRDA Grounds, Bandra Kurla Complex (BKC), Mumbai

Highlights of the event:

- The theme of the event is sustainability
- Saplings to be given to each runner in each city
- Bio degradable & recyclable material to be used for this event
- Runner's bib would consist of seeds which can be planted post the marathon
- First 750 registrations to be given T-Shirt made from 100% recycled plastics

Mumbai – January 27, 2017: SBI, the country's largest bank's commitment towards environmental health and energy conservation takes another leap with the announcement of SBI Green Marathon. The bank is organizing a 2K, 5K, 10K, 21K run on the 4th of February in the MMRDA Grounds, BKC.

SBI Green Marathon is going to be a 6 city marathon event starting 4th of February in Mumbai followed by Delhi, Bangalore, Chennai, Ahmedabad and concluding in Chandigarh on March 4. The bank has embarked on this sustainability initiative of conducting a marathon run with an underlying concept of a greener Planet. The bank is looking forward to take SBI Green Marathon to all its 16 Local head Offices (LHOs) from the next financial year 2018-19.

SBI is expecting close to 25000 participants combining all 6 cities. The “Run for green” theme recognizes every participating individual as agents of change for a greener globe. Each runner will be given saplings to promote clean and green city. Even the runner's bib would consist of seeds which can be planted post the Marathon. Also bio degradable and recyclable material is to be used by the bank in most part of event execution.

Mr. Prashant Kumar, DMD (HR) & CDO, SBI said, “As a responsible Corporate Citizen, we at SBI have pursued the business philosophy of integrated sustainability which seeks to leverage the synergy between Social, Environment and economic aspects of Business. With SBI Green Marathon, the bank has reaffirmed and endorsed its continued commitment towards Sustainable Development. We hope with large number of participants, people would appreciate our efforts towards saving environment for a better future of the country”.

Environmental protection has come out to be a concern area which touches every life inhabiting this Planet. Efforts are made worldwide to work for a greener planet. Ensuring Sustainable development will always be a serious challenge. But today environmental sustainability is a need of the hour. Initiatives like these create awareness among people about the importance of safe environment for a healthy living.

SBI is currently observing a fair amount of participation for the Marathon in all the 6 cities. People interested in this event can register themselves on bookmyshow.com and youtoocanrun.com.

About State Bank of India

State Bank of India (SBI) the largest commercial bank in India in terms of assets, deposits, profits, branches, customers and employees. As on September 30, 2017, the bank has a deposit base of Rs. 26.23 lakh crore with CASA ratio of 43.81% and advances of Rs. 18.92 lakh crore. SBI has 31.97% market share in home loans and 34.64% market share in auto loan. The Bank has the largest network of 22900 branches in India and ATM network of 58,916. SBI is present in 36 countries with 205 offices. SBI has 2.57 crore mobile banking users and 4.2 crore internet banking customers. On social media platforms, SBI has the highest number of followers on Facebook, Youtube, Linkedin and Pinterest. Bank tops the list of followers on Facebook and Youtube across all banks in the world.