

Format

Bank Details:

Name of the Bank : STATE BANK OF INDIA
Branch Name and Address : sme ceNTER, vIJAYAWADA

Unit Details:

Name of the borrower and address : Smt Gopu Sirisha, Dr No: 16-184/2, Gollapudi,
Vijayawada – 521 225

Unit Name, if any : M/s Sri Enterprises

District : Krishna Dist

State : Andhra Pradesh

Date of Sanction of the Loan

Photograph – 2/3 good quality : Enclosed

Details of the Unit (Around 300 words)

Like –

Type of the activity : Paper Cups Manufacturing

Total turnover : Rs 33.12lakhs in 2017-18 estimated.

Number of persons engaged : 3

Average sales /months, Net profit etc.: Rs 2.76lakhs/pm; Net Profit: Rs 0.20lakhs/pm

Why it is a success Story (Around 500 words): Though the promoter is a MBA graduate remained as house wife due to family constraints. With a strong intension to start her own business and supplement her family income, she decided to start Paper cups manufacturing unit. She approached our Bank for a Term Loan of Rs 5.00lakhs and a CC limit of Rs 1.50lakhs. Now she is running the unit very successfully by employing one assistant. Her husband also quitted his small private job and helping her in marketing and out door activities. Now the unit is running at its full capacity and the family earning is earning Rs20,000/- pm after meeting all expenses. They are very happy with timely finance without collateral security.

Key Success Factors