

(Contract awarded on Nomination Basis: Display at Bank's website)

**ANALYTICS DEPARTMENT
GLOBAL IT CENTRE, NAVI MUMBAI
PROOF OF CONCEPT WITH M/s. IBM INDIA PVT. LTD. ON NOMINATION BASIS**

1	2	3	4	5	6	7	8	9	10	11	12	13	14
RFP NO / DATE	ITEM/SERVICES TO BE PROCURED	MODE OF TENDER ENQUIRY	TYPE OF BIDDING (SINGLE OR TWO BID SYSTEM)	LAST DATE OF RECEIPT OF TENDER	NO. OF TENDER RECEIVED	NOS AND NAME OF BIDDERS AFTER TECHNICAL	NOS AND NAME OF BIDDERS NOT QUALIFIED AFTER	WHETHER TENDER AWARDED TO LOWEST BID /VALUATED	NAME OF L 1 VENDOR	PURCHASE ORDER DETAILS	VALUE OF CONTRACT	SCHEDULED DATE OF COMPLETION	REASON FOR NOMINATION (IF CONTRACT AWARDED ON NOMINATION BASIS)
NA	Proof of Concept (POC) with M/s. IBM India Pvt. Ltd. for generating Housing/Educational leads by using Twitter Data	NA	NA	NA	NA	NA	NA	NA	NA	Purchase Order for engagement issued on 25.04.2016 to M/s. IBM India Pvt. Ltd.	Rs. 11.50 lac exclusive of taxes	Eight weeks* from the date of commencement of engagement * (POC will continue until 2000 clicks reached)	i. The prime objective of the proposed POC with IBM is to tap unexplored business potential using Twitter data to generate more business for the Bank. ii. IBM relationship with Twitter to be leveraged to access Twitter data. Also during the POC, various proprietary tools such as Watson Personality Index API, SPSS, Alchemy API & Twitter Ad API will be used by IBM.

**Analytics Department,
State Bank Global IT Centre,
CBD Belapur, Navi Mumbai,
Date: May 05, 2016**

Dy. General Manager (Analytics)