



CORRIGENDUM No 1 dated 24.04.2023

**REQUEST FOR PROPOSAL (RFP) FOR
ENGAGEMENT OF AN AGENCY FOR
DIGITAL MARKETING FOR SBI**

RFP NO: CC/M&C/2023-24/01

Dated: 07/04/2023

**STATE BANK OF INDIA
MARKETING & COMMUNICATION DEPT.
CORPORATE CENTRE
MUMBAI**

Following changes are proposed in the RFP Clauses:

1. Change in the eligibility criteria in Annexure – B Clause 4 as under:

Existing:

4.	The Bidder should be a profitable organization (on the basis of PAT) for at least 3 out of the last 4 financial years namely FY 2018-19, FY 2019-20, FY 2020-21 and FY 2021-22.	Yes/No	Copy of the Audited Balance Sheet along with Profit and Loss statement for FY 2018-19, FY 2019-20, FY 2020-21 and FY 2021-22.
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Revised:

4.	The Bidder should be a profitable organization (on the basis of PAT) for at least 3 out of the last 5 financial years namely FY 2017-18, FY 2018-19, FY 2019-20, FY 2020-21 and FY 2021-22.	Yes/No	Copy of the Audited Balance Sheet along with Profit and Loss statement for FY 2017-18, FY 2018-19, FY 2019-20, FY 2020-21 and FY 2021-22.
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2. The date of the submission of the bid to be extended from 28.04.2023 to 04.05.2023 in the **Schedule of Events Table** as under:

Existing:

6	Last date and time for Bid submission	Upto 3:00 PM on 28/04/2023
8	Date and Time of opening of Bids	04:00 PM on 28/04/2023



		Authorized representatives of vendors may be present during opening of the bids. The bank may at its sole discretion decide to open the bids through Virtual Meeting over Microsoft Teams/ through Virtual Conference However, Bids would be opened even in the absence of any or all of the vendor representatives.
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Revised:

6	Last date and time for Bid submission	Upto 3:00 PM on 04/05/2023
8	Date and Time of opening of Bids	04:00 PM on 04/05/2023 Authorized representatives of vendors may be present during opening of the bids. The bank may at its sole discretion decide to open the bids through Virtual Meeting over Microsoft Teams/ through Virtual Conference However, Bids would be opened even in the absence of any or all of the vendor representatives.

All other terms & conditions of the RFP No. CC/M&C/2023-24/01 dated 07.04.2023 remained unchanged.